

COOKIE POLICY

I.- Introduction

Access to this website may involve the use of Cookies.

Cookies are small amounts of information that are stored in the browser used by each user-in the different devices that I can use to navigate-for the server to remember certain information that later, and only, the server that implemented it will read the Cookies facilitates navigation, makes it more friendly, and does not damage the navigation device.

Therefore, Cookies are files that are downloaded to a user's device and can store data that can be updated and retrieved by the entity responsible for its installation.

These files allow us to know, for statistical purposes and to improve the service and adapt it to the User's preferences, what their behavior is when browsing this Web Site.

Cookies are only associated with the browser and do not themselves provide personal data. Cookies can not damage the device and are also very useful, as they help to identify and resolve errors.

The information collected through Cookies may include the date and time of visits to the website, the pages viewed, the time spent on the website, and the sites visited just before and just after the website. However, no Cookie allows this Cookie to contact the User's telephone number or any other means of personal contact. No Cookie can extract information from the User's hard drive or steal personal information. The only way for the User's private information to leave the Cookie file is for the User to personally give that information to the server.

Consequently, Cookies that allow a person to be identified are considered personal data. Therefore, the privacy policy described above applies to them.

In this sense, for the use of the same ones it will be necessary the consent of the user.

This consent will be communicated, on the basis of a genuine choice, offered through an affirmative and positive decision, before the initial processing, removable and documented.

This website <http://princesaplaza.com> (hereinafter, the "Website") uses cookies, both its own and those of partner companies, to improve the user experience and display advertising tailored to the User's browsing habits.

If you browse the Website, it is understood that the User consents to the use of Cookies under the conditions set out in this Cookies Policy. Given that this Policy may be updated periodically, the User is advised to review it regularly.

2.- What type of Cookies do we use on our Web Site?

The cookies we use on this Web Site are identified below, as well as their type and function:

- SESSION

The one necessary for the operation of the Web. For example, Cookies that allow you to access secure areas, but are not used for your identification.

- ANALYSIS

Those that allow the person responsible for them, monitoring and analysis of your behavior on the websites to which they are linked. The information collected is used to measure the activity of the website, application or platform. Also, for the elaboration of browsing profiles in order to introduce improvements based on the analysis of the data on the use of the service.

- OF PERSONALIZATION

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Those that allow access to the Website with some general characteristics predefined according to a series of criteria in the user's terminal, such as the language, the type of browser through which the service is accessed, the regional configuration from which the service is accessed, etc.

- ADVERTISING

Those that allow the management of advertising spaces that, where appropriate, have been included on the website, application or platform from which the requested service is provided.

3.- Google Analytics

This Website uses Google Analytics, a web analytics service developed by Google, Inc. that allows the measurement and analysis of navigation on web pages. Google, Inc. is a Delaware company whose main office is at 1600 Amphitheatre Parkway, Mountain View (California), CA 94043, United States ("Google"), like many other services, Google Analytics uses Cookies.

The information generated by the cookie about your use of this Website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information on our behalf for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage.

Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google.

You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of the website. By using the Website you consent to the processing of data about you by Google in the manner and for the purposes set out above.

In your browser you will be able to observe Cookies of this service. Here you can find more information about it, as well as about the add-on to disable Cookies for browsers created by Google Analytics:

- Google Privacy Policy
- Google Analytics Opt-out Browser Add-on

Through web analytics no information about your personal data is obtained to ensure the protection of the privacy of people who browse the web. The information obtained is related to the number of users accessing the website, the number of pages viewed, the frequency and repetition of visits, their

duration, the browser used, the operator providing the service, the language, the terminal used, or the city to which your IP address is assigned. Information that enables a better and more appropriate service by us through this Web Site.

1. We use the remarketing tool with Google Analytics to serve ads online. This allows us to allow other providers, including Google, to display ads on Internet sites related to users' previous visits to our website.

2. We use Display advertising, this allows Google Analytics to develop the remarketing function.

3. We use Google Cookies, in combination with DoubleClick Cookies, to report on ad visits and user advertising interactions.

4. We use Google's interest-based advertising data or third-party audience data (such as age, gender and interests) with Google Analytics.

At any time, you can disable Google Analytics for Display advertising, as well as customize the Google Display Network, through the preferences management at the following link: [Google settings ads](#).

5.- Links to social networks

The Website also includes buttons that users can use, in a simple and intuitive way, to link and share certain contents of the Website with social networks such as Twitter. This functionality involves the use of Cookies that link to the web pages of these social networks, storing the information only in them.

6.- Acceptance of the Cookies Policy

We display information about our Cookies Policy at the top of any page of the Website with each login. Before this information you can perform the following actions:

Accept. This notice will not be displayed again when accessing any page of the Web Site during the current session.

Close. The warning is hidden in the present page, but when accessing any other page of the Web Site the warning will be shown again in the superior part of the same one.

Modify your settings. You can learn more about what Cookies are and modify your browsing settings. However, this will not prevent the Cookies warning from being displayed when accessing new pages of the Web Site.

7.- How to modify the configuration of Cookies?

You can restrict, block or delete the Cookies we use on our website by configuring your browser to that effect. In each browser the procedure to be followed is different, but the "Help" function of each browser's website will show you how to do it, for example:

1. Internet Explorer: [Help Internet Explorer cookies](#)
2. Firefox: [Help cookies Mozilla Firefox](#)
3. Chrome: [Help cookies Google Chrome](#)
4. Safari: [Cookies help Safari](#)